

APPLICANT(S): KOREM, Aharon  
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## **REMARKS**

The present response is intended to be fully responsive to all points of objection and/or rejection raised by the Examiner and is believed to place the application in condition for allowance. Favorable reconsideration and allowance of the application is respectfully requested.

Applicants assert that the present invention is new, non-obvious and useful. Prompt consideration and allowance of the claims is respectfully requested.

### **Status of Claims**

Claims 1 - 30 are pending in the application. Claims 1 –30 have been rejected.

### **CLAIM REJECTIONS**

#### **35 U.S.C. § 102 Rejections**

Claims 1 - 30 have been rejected under 35 U.S.C. § 103(a), as being unpatentable over Garrido, US Patent #6,213,703.

Claims 21 -30 have been cancelled without prejudice and therefore the rejection to these claims is now moot.

Applicant asserts that the present invention is new, non-obvious and useful. Prompt consideration and allowance of the claims is respectfully requested.

Applicant respectfully traverses Examiner objections. Examiner based claims rejection on US Patent #6,213,703 to Garrido. US Patent #6,213,703 to Garrido is a Continuation-in-Part of application No. 09/353/006, filed Jul. 13, 1999, now abandoned, which claims priority to provisional patent application Serial No. 60/130,993, filed Apr. 23, 1999, and claims priority to PCT application Serial No. PCT/US98/20421, filed Sep. 29, 1998, which designates the United States and which is a continuation-in-part of application Ser. No. 08/943,175, filed Oct. 3, 1997 (now U.S. Pat. No. 6,012,890, issued Jan. 11, 2000),

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which claims priority to provisional application Serial No. 60/028,068, filed Oct. 4, 1996, US Patent #6,213,703.

MPEP 201.07 states that “the disclosure presented in the continuation must be the same as the original application; i.e., the continuation should not include anything which would constitute new matter if inserted in the original application.”

US Patent #6,213,703 to Garrido contains drawings 21 through 27 and their respective disclosure, which represent new matter.

Further to this the US Patent #6,213,703 to Garrido is a Continuation-in-Part of application No. 09/353/006, filed Jul. 13, 1999. Application 09/508,391 is a national filing of International Patent Application Number PCT/IL99/00390 filed according to the Patent Convention Treaty. It has a priority filing date of 16<sup>th</sup> July 1998.

US Patent #6,213,703 to Garrido describes an apparatus that does not store the book titles to be printed. Garrido pulls on-line the book title to be printed. USA patent application 09/508,391 teaches a stand alone apparatus equipped with internal storage device for storing a plurality of book titles, each including the text and image information, the cover information which may be in color, title and other identification of a plurality of books.

Garrido does not teach or suggests presence of any payment means and accordingly apparatus of '703 cannot be used a vending machine.

US Patent No. 6,213,703 does not teach or suggests presence of a display for visual display of the book titles.

Garrido provides sheet paper feeding only. 09/508,391 feeds paper for printing from a paper web and more particularly from a plurality of paper webs. Following printing the paper web is cut to sheet. The paper webs are exchanged in an automatic mode when the paper is about to get exhausted.

US'703 utilizes a high-speed laser printing engine, although it mentions only once laser and discusses generally a printer. '390 uses a black and white inkjet printing engine specially configured to print simultaneously on both sides of the paper web.

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09/508,391 prints a book cover in color by a color-printing engine. The book cover is printed on heavy stock. This stock is different from the one black and white pages are printed on. Garrido does not disclose in detail the book collation process. '703 uses a special cover stock that may or may not be a part of the block. '703 glues the block and places around it a spine tape. Garrido does not disclose how the cover is adapted to the size of the book, although '703 prints multiple book sizes.

09/508,391 discloses the collation and binding process in detail. Both collation and binding processes are substantially different of the ones Garrido mentions. '703 prints only one size of the book and essentially simplifies the collation and cover adaptation processes.

09/508,391 stores the book titles in print ready form and in multiple languages. This allows the apparatus to be a real vending machine capable of printing book titles on demand. Garrido does not store the information to be printed locally it is always pulled out of storage processed for printing and destroyed upon completion of the print process.

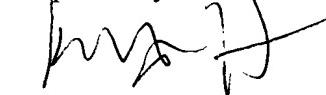
In view of the foregoing amendments and remarks, the pending claims 31 - 51 are deemed to be allowable. Their favorable reconsideration and allowance is respectfully requested.

Should the Examiner have any question or comment as to the form, content or entry of this Amendment, the Examiner is requested to contact the undersigned at the telephone number below. Similarly, if there are any further issues yet to be resolved to advance the prosecution of this application to issue, the Examiner is requested to telephone the undersigned counsel.

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Respectfully submitted,



Applicant  
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Dated: May 16, 2004.

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Charges calculation:

Claims in excess of 20	10 claims x \$18.00 = \$180.00
Multiple dependent claims	\$290.00
Extension for response within second month	\$420.00
<b>Total</b>	<b>\$890.00</b>